



CITY OF PIKEVILLE

243 Main Street
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COVID-19 RESOURCES FOR PIKEVILLE BUSINESSES

Is your business essential and allowed to continue operations? Learn more [here](#)

- Is your essential business hiring to fulfill needs? Post your job [here](#) or [here](#).
- Make sure you are following CDC and Kentucky official guidelines to keep your employees and customers safe.
 - o Wash your hands often with soap and water.
 - o Avoid touching your eyes, nose, and mouth.
 - o Cover your mouth when you cough or sneeze.
 - o Avoid close contact with sick people.
 - o Clean and disinfect frequently touched objects and surfaces.
 - o Stay home when you are sick.

Looking for options to help keep the lights on or pay employees?

- U.S. Small Business Administration is offering low-interest federal disaster loans to small businesses and private, non-profit organizations. Learn more [here](#).
- The legislation passed by Congress includes a Paycheck Protection Program, providing additional relief to eligible small businesses for job retention and certain other expenses. Learn more [here](#).
- The IRS is extending dollar-for-dollar payroll tax credits to eligible small and midsize businesses required to comply with new paid leave requirements. Learn more [here](#).

What is required of you as an employer in regard to COVID-19 paid sick leave?

- The Families First Coronavirus Response Act requires certain employers to provide their employees with paid sick leave or expanded family and medical leave for specified reasons related to COVID-19.
- Enforced April 1- December 31, 2020.
- Learn more [here](#).
- FAQ's [here](#).
- Employee Rights Poster [here](#)

Other Resources Pikeville has Been Made Aware of:

- **Free Connected Commerce Council Membership for Small and Medium Business (SMBs):** In addition to the [benefits](#) listed online, there's a digital resource [portal](#) that members can access. This has various online classes, helpful articles about what digital tools and services are available,

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webinars and videos from events 3C has hosted in the past, as well as other training tools to help foster efficiency and profitability.

- **Google Ads Credit for SMBs:** Google announced that \$340 million in Google Ads credits will be made available to all SMBs with active accounts over the past year. Credit notifications will appear in their Google Ads accounts soon and can be used at any point until the end of 2020 across all Google advertising platforms.
- **Be sure to visit the Southeast Kentucky Chamber's website for additional resources:** [FREE ecommerce](#) and website builder tools included with all paid email marketing packages to help you start selling online quickly. A [marketplace ecommerce management tool](#) to help you sell on 20+ marketplaces at once, including Amazon, eBay, and Etsy, now at a reduced cost

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